

PLEASE GIVE TO The Friendly Kitchen



Dear <first name>,

I want to start this letter with a note of gratitude to all the people like you who have helped The Friendly Kitchen during this tumultuous year. Our staff, volunteers, board members, and donors have stepped up and enabled the organization to thrive in the face of unprecedented challenges.

You provided inspiration and hope during the darkest times.

There is a light at the end of the tunnel with the arrival of vaccines, and if all goes well we hope to re-open our dining room in May. We switched to takeout service at the beginning of the pandemic, and we look forward to the day when we can welcome our community back into the building.

This past year we have strengthened our connections with other area nonprofits, which has allowed us to identify and address more needs within Greater Concord. This has led to

our Family Friendly Meals pilot program, which is bringing food directly to families at risk for food insecurity.

Wherever we see need, we will find a way to ensure that no one in our community goes hungry, but we cannot do this without your help. **If you can, please donate today.**

With gratitude,

Valerie Guy

Executive Director, The Friendly Kitchen

P.S. We are expanding our outreach outside of our dining room! Read on to learn how you can support efforts to bring healthy, nutritious meals to families who are unable to come to our location.



The Friendly Kitchen

P.O. Box 373
Concord, NH 03302
thefriendlykitchen.org

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Dear <first name>,

Did you know because of the pandemic it is projected that there will be a 69% increase in Granite Staters suffering from hunger?

It does not have to be this way. With your help, the Friendly Kitchen can continue to provide warm and nutritious meals to anyone in need, no questions asked.

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With gratitude,

Valerie Guy

Executive Director, The Friendly Kitchen

P.S. As a new donor you can play a vital role in bringing healthy nutritious meals to families who are unable to come to our location. Read the back of this letter to learn more!



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With gratitude,

Valerie Guy

Executive Director, The Friendly Kitchen

P.S. <Name>, we miss you! Thank you so much for your past donation. We hope you will consider supporting our newest efforts to bring healthy, nutritious meals directly to the community. Read on to learn more.

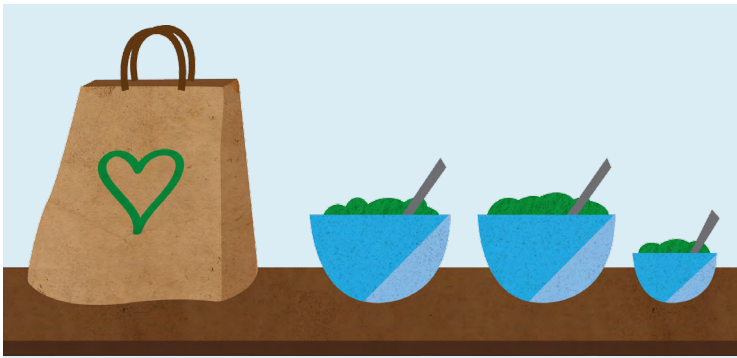


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NEW FAMILY FRIENDLY MEALS PROGRAM

Feeding America reports that over 34,000 children in NH are struggling with hunger, many of them right here in Concord. We know there are families unable to come to the Friendly Kitchen to receive a meal, that is why for the first time we are bringing the meals to them!

We are partnering with Merrimack Valley Day Care (MVDC), the Friends Program, and the Boys & Girls Club to begin our Family Friendly Meals program. We will have a pilot site at MVDC, which will provide family size takeaway meals at their Eagles Bluff location. The children at the school receive free or reduced rate meals, but this program will fill an additional need by providing takeaway food for the entire family.

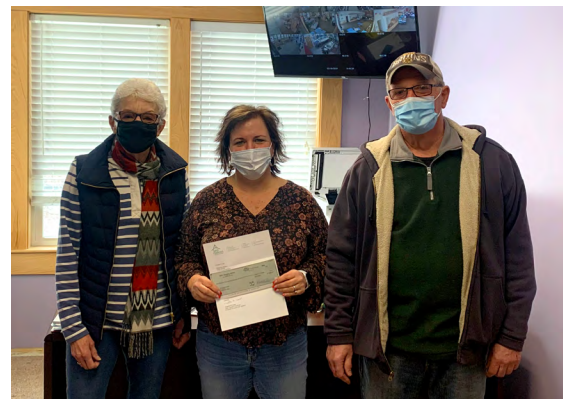
This program has the potential to be a game changer for this community. We are looking for donors to help us expand over time.

Please consider a gift today by giving at www.friendlykitchen.org, or by returning the envelope included in this mailing.



EXTREME MAKEOVER: PANTRY EDITION

Many of us can only dream about having an organized pantry in our home, so imagine trying to manage thousands of pounds of donations coming in and out every week! It is a tough job, and we are grateful for our volunteer Janice, who has gone above and beyond in her efforts to keep everything in our pantry organized and tidy. She is an example of the amazing volunteers who we rely on every day.



VOLUNTEER GROUP SPOTLIGHT

Among the many folks who regularly volunteer their time at the Friendly Kitchen is the group from Saint Andrews Church in New London. In addition to the countless hours logged in the kitchen, they also recently donated an incredible \$10,000 to help pay for takeout supplies, which have become necessary in the pandemic. We are so grateful for this incredible and generous group of people.